

# B.I.G. Expo!

B.I.G. (Believe in Girls) Expo! A celebration of community and Girl Scouting.







# The Opportunity

Over 1,300 girls, volunteers, and family members come together for a one-day indoor celebration of Girl Scouting. While participating in activities in the areas of STEM, Life Skills, Entrepreneurship, Financial Literacy, and Outdoors with more than 100 program partners. Guests are exposed to a wide variety of activities available throughout the community to enhance their Girl Scout experience.

# The Program

The B.I.G. Expo allows girls, volunteers, and family members to connect with important community partners in hands-on activities. The Expo offers enhanced indoor spaces for sponsors to showcase their work while engaging girls in meaningful learning and skill building.

## **Highlights**

- Hands-on Activities that showcase your organization.
- Fliers for troop leaders, and caregivers; and small takeaways for girls.

#### **Event Details**

B.I.G. Expo | September 30, 2023 | 10 a.m. - 2 p.m. | Glass City Center, Toledo

Meet the Girl Scouts that will come to you for future programming!



### **Sponsorship Opportunities**

\$10,000 Presenting Sponsor, Media Sponsor, and Supporting Sponsorships:

- featured in all promotional materials
- signage at the event entrance
- an opportunity for a hands-on table activity
- provide corporate promotional materials for all participants

#### \$5,000 Pillar Sponsors:

- featured in promotional materials
- signage at Pillar area
- · an opportunity for a hands-on table activity

\$1,000 Table Sponsor provides an opportunity for a hands-on table activity.

Customized Sponsorships are also available.

#### **About Girl Scouts**

We Are Girl Scouts. Girl Scouts bring their dreams to life and work together to build a better world. Through programs from coast to coast, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends.

Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them.

Girl Scouts of Western Ohio serves more than 25,000 girls in grades K-12, in a 32-county area throughout western Ohio and southeast Indiana, with the support of more than 10,000 dedicated volunteers. To join us, volunteer,

reconnect, or donate, visit gswo.org, or follow Girl Scouts of Western Ohio on our social media accounts!









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