

# Communicating in a Crisis

**Featuring Guest Speaker: Anthony Huey**

**Location: Northwest Ohio Carpenters Training Center**

**9270 Bass Pro Blvd, Rossford, OH 43460**

**Date: November 3, 2025**

**Lunch: 11:00a.m.**

**Program: 12:00p.m. – 4:00p.m.**



## About the Speaker – Anthony Huey

Anthony Huey is a nationally recognized communications consultant and professional speaker with over 20 years of experience in high-stakes messaging. He has trained thousands of executives, government leaders, and frontline professionals on crisis communication, media response, and reputation management. His programs deliver practical, real-world strategies for handling high-pressure situations with clarity, confidence, and credibility.

## Learning Keys

### **PLANNING FOR A CRISIS**

*Arm yourself with a reputation-saving crisis response framework.*

### **COMMUNICATING IN A CRISIS**

*Overcome the biggest mistake companies make in a crisis*

### **MANAGING SOCIAL MEDIA IN A CRISIS**

*Discover how to control social media when things get tough.*

### **CONTROLLING THE NEWS IN MEDIA**

*Buy your team time when the hard questions get asked.*

### **PROTECTING YOUR REPUTATION**

*Gain 10 battle-proven tips to survive any crisis and live another day.*

### **FILLING THE RESERVOIR OF GOODWILL**

*Understand how to win in the court of public opinion.*

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