



Believe

in

Girls

Expo

'26

2026 Exhibitor Registration Packet

September 26, 2026

10 a.m. - 2 p.m.

Glass City Center,
401 Jefferson Ave.,
Toledo, Ohio



Reserve your
spot today!
Register online at
gswo.org/bigexpo/exhibit



girl scouts 
of western ohio

B.I.G.

Opportunities for the Future

We believe in girls. (We know you do too!)

At Girl Scouts, we believe in leadership: by girls, for girls, all girls! Each Girl Scout takes the lead and chooses her own adventure for the troop year.

Local organizations like yours play a BIG role in helping each girl achieve her goals for the year. The Believe in Girls Expo makes showcasing the experiences and opportunities you offer easy.

Girls and their families will get to know you at the expo through the hands-on activity you provide. This generates enthusiasm, helps girls decide what direction they want to go, and may even encourage them to set their sights on higher goals. Plus, it gives them a taste of what to expect when they return for the full experience!

Why exhibit?

- Showcase your business
- Increase brand awareness
- Connect with a crucial demographic

Who will be there?

- Free and open to the community
- Local leaders and influencers
- CEOs and business owners
- Girl Scouts, troops, families



More than 1,000 northwest Ohio girls and their families are expected to attend!



B.I.G.

Exhibit Area Themes

The Believe in Girls Expo covers a BIG area.

To make the event space manageable for exhibitors and attendees, the floor layout will highlight Girl Scout activities by themes. **Select the location that fits you best:**

STEM:

Girls explore science, technology, engineering, and mathematics.

Life Skills:

Girls learn and enhance the skills they need to take charge of their lives.

Outdoors:

Girls get outside to explore, try new skills and learn about actions they can take to help the environment.

Entrepreneurship:

Girls start building the future they want to see.

Changemakers:

Girls learn about nonprofit agencies where they can help Take Action to make the world a better place.

Sports Arena:

Girls participate in skills for a healthy lifestyle.



B.I.G. Spaces

2026 Exhibit Options

Exhibit Space

All exhibits must include interactive activities for girls and their families to participate in. It's your BIG chance to showcase all you can do with Girl Scouts throughout the year! Pricing for the expo covers venue costs. **Electricity is available for a \$60 facility fee*

Bronze Level	Silver Level	Gold Level
Exhibitor booth, including one table and two chairs: - Non-profit/small for-profit business: \$150 - For-profit/medium to large business: \$250	Bronze level + logo recognition on our website: - Non-profit/small for-profit business: \$300 - For-profit/medium to large business: \$500	Silver level + social media recognition and your logo displayed prominently at the event: - Non-profit/small for-profit business: \$500 - For-profit/medium to large business: \$750

Reserve your exhibit space today!
Register online at gswo.org/bigexpoexhibit



Questions? Contact:
Becky Sarantou at
 419.887.9453 or
rebeccasarantou@gswo.org.

Additional sponsor and advertising opportunities are also available.
 Thank you for supporting girl leadership through Girl Scouts!

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